## THE HOPE CENTER WEB PRIVACY

The Hope Center respects the privacy of visitors to its Web site. We strongly believe that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, the organization has implemented the following policy.

**About Information We Collect** – Most of the data and information we collect through our Web site is used only to help us achieve our mission.

- From Casual Web Site Visitors and General Users We do not collect any personal information from users browsing our Web site. When you use the public areas of our Web site you are doing so anonymously. We do collect aggregate use information, such as the number hits (visits) per page. We use aggregate data for internal and marketing purposes, but we don't collect any personally identifying information.
- From Our Clients, Donors and Other Stakeholders- If while visiting our Web site you order
  a product, register for an event, submit a technical assistance question, or request other
  information, you will be asked to provide certain information. In all cases the information
  is submitted voluntarily. In most cases, we ask clients to provide their name, address,
  telephone, and an email. If you're making a purchase, you may be asked for credit card
  information in order to complete your purchase. Similar information may be submitted to
  us an order from or registration form.

**Customer Lists**— Our client list is not for sale. When you visit our Web site or become a client, your name and mailing information will not be sold to a commercial organization.

The names, trademarks, service marks and logos of Hope Academy or The Hope Center of Hendersonville appearing on this site may not be used in any advertising or publicity, or otherwise to indicate the organization's sponsorship of or affiliation with any product or service, without the organization's prior express written permission.

This Web site features links to other sites, Hope Academy/The Hope Center of Hendersonville takes no responsibility for the content or information contained on those sites, as we do not exercise editorial or other control over these sites.

This Web site provides information and services in furtherance of our mission. We make no representations about the suitability or accuracy of the information on this site for any purpose.

If you see any objectionable, inaccurate, or improperly functioning content or features on this site, please contact Paige Hannah at 828-692-0905 or <a href="mailto:paige@hopeacademy07.org">paige@hopeacademy07.org</a> as soon as possible.