

Advisory Board
February 4th, 2020

Members Present: Susan Sneed, Diana Dermid, Daniel Shetley, Elisa Jarrin, Cindy Maxwell, Peggy Allen

Members Absent: Harriet Hilton, Greg Mathis

Others Present: Paige Hannah

- A. New Location
 - a. Closing March 2nd
 - b. Deposit has been paid and contract signed
 - c. Hoping to move in May
 - d. Renovations are in progress and will be ongoing
 - e. Will give us the ability to accept new members
 - f. Will also require new staff to meet the needs of new members
- B. Rebranding
 - a. We are in the process of rebranding to our legal name “The Hope Center of Hendersonville”
 - b. This will clarify that we are not a school
 - c. This will also clarify our name in an official capacity (billing, inspections, etc.)
 - d. New logo and signage
 - e. New website
- C. Grants
 - a. Grant- Pisgah Health Foundation
 - i. Letter of Intent was accepted
 - ii. Applied for price of building plus \$50,000
 - iii. March notification
 - b. Immediate Opportunity/Needs Grant- Dogwood Health Trust
 - i. Applied for \$15,000 for furnishings at new location
 - ii. February 15th notification
- D. Grant opening event at new location
 - a. Food- possible catering?
 - b. Music- bluegrass?
 - c. Facility Tours
 - d. Media- newspaper
- E. Brian Patterson has volunteered to take care of the lawn at no cost
- F. Potential Golden Corral Fundraiser
 - a. Barbara, a former volunteer, is friends with the owners of the Hendersonville restaurant and has arranged a fundraiser for us
 - b. Tentatively scheduled for September and October
 - c. Working on on-site donation opportunities
 - d. Possible volunteers needed to talk to customers
- G. Yard sale
 - a. A yard sale at the new site was discussed as a fundraising possibility

- b. There is not enough storage space to move all of the items currently stored in the basement
- c. The new property also comes with everything that is in it
- d. Sale would potentially clean out unused items while making a small profit
- e. This would also give us the opportunity to rent tables to the community and make a small profit that way

H. Needs

- a. Food program
 - i. Many of our members do not have access to healthy foods
 - ii. Many of our members would greatly benefit from a free meals program while they are at their day program
- b. Transportation program
 - i. Some members and potential members are limited in when and if they can attend due to lack of transportation
 - ii. Apple County Transportation provides some transportation for our members, but only if there is an existing route and space on the vehicle already.

I. Closing Comments and Suggestions

- a. Elisa
 - i. Suggestion for future- Development Director
 1. Identifies Donors
 2. Writes and finds grants
 3. Plans events
 4. Networks with other nonprofits
 5. Can be part or full time
- b. Daniel
 - i. Has a contact for Electronic Medical Records- will be required in the near future